**McCurtain County Tourism Authority Minutes**

**Tuesday March 8, 2022 – 1:00 PM**

**Meeting held at Broken Bow Chamber of Commerce meeting room**

Chairman Aron Maib called the meeting to order at 1:03 PM.

***Members present:*** Aron Maib, Tommy Julian, Teresa Mullins, Vic Clay and Debbie Elliot. ***Absent Board Members:*** Joe Silk and Craig Young. Executive Director Charity O’Donnell was also present. Guest present were Dave Smulyan and Jerry Speak.

Tommy Julian made the motion to approve the minutes of the November meeting. Vic Clay seconded the motion. Motion passed unanimously 5-0. Tommy Julian, yes; Joe Silk, yes; Teresa Mullins, yes; Aron Maib, yes and Vic Clay, yes.

 ***Financial Report*:** Tommy Julian, seconded by Debbie Elliot, made a motion to approve the Financial Report as presented. Motion passed unanimously 5-0. Tommy Julian, yes; Debbie Elliot, yes; Teresa Mullins, yes; Aron Maib, yes and Vic Clay, yes.

***Purchase Orders:***  Purchase Order amounts were presented and reviewed. Tommy Julian, seconded by Vic Clay, made a motion to approve the Financial Report as presented. Motion passed unanimously 5-0. Tommy Julian, yes; Debbie Elliot, yes; Teresa Mullins, yes; Aron Maib, yes; and Vic Clay, yes.

***Advertising Update:***  Charity reported that she hired Evolve to do our local study and they were working on it, she asked the board for feedback on doing a local campaign and the direction. A local focus group was discussed.

**OLD BUSINESS:**

**Gladys D Hill Memorial Park:** Jerry Speak presented the information and asked MCTA for help funding this project. The board asked questions and Jerry left the meeting. The board told him they would look into it. No action was taken. Vic Clay abstained from the conversation for conflict of interest.

**Consideration and possible funding of special project and update on the local grant for Wright City Rodeo:** Charity presented the local grants form with changes that were voted on last meeting. She said Wright City asked if they built an actual billboard would MCTA reimburse them as a part of their rodeo grant. After some discussion on the options for this it was decided that we would fund billboard rental to promote the event but not the actual building of a billboard. It was also discussed that we need to help with special projects and do more so a special projects committee was formed to discuss this and report back next meeting. Aron, Tommy and Teresa asked to be on the committee.

**Consideration and possible action of the location of annual meeting:** Vic Clay made the motion to hold it at the Kiamichi Technology Center in the business center. Tommy Julian seconded the motion. The motion passed unanimously 5-0. Tommy Julian, yes; Debbie Elliot, yes; Teresa Mullins, yes; Aron Maib, yes; and Vic Clay, yes.

**AD Agency RPP bidding:** Charity presented the seven proposals that were sent in. The board reviewed them and picked three finalists to come and present them on May 17th. The three agencies in the finials were the following: ICG, Frank, and Moroch.

**Unscheduled New Business:**

***Adjourn:*** Vic Clay made a motion to adjourn the meeting. Tommy Julian seconded the motion. Motion passed unanimously 5-0. Tommy Julian, yes; Debbie Elliot, yes; Teresa Mullins, yes; Aron Maib, yes; and Vic Clay, yes. Meeting adjourned at 2:27pm.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Aron Maib, Chairperson